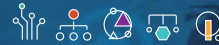




EXECUTIVE EDUCATION



Transport Education & Training Authority

International Executive Development Programme (IEDP)



Powered by TETA, the IEDP is aimed at equipping participants with integrated strategic management and leadership skills for the purpose of aligning current business practices to global standards for increased competitiveness of the sector. Through its international network of global strategic partner organisations, WBS delivers the experiential learning experience.

IEDP Focus areas:

- 1 | Thinking and Strategy
- 2 | Leading in the future
- 3 | Culture & Change management
- 4 | Gender inclusivity in the workplace and sector
- 5 | Digital Transformation & Disruption
- 6 | Contemporary Issues in Transport Management
- 7 | Action Learning projects

Programme Schedule 2025



BLOCK 1

Psychometric Assessments	24 February
Launch & Programme Orientation	10 March
Personal Mastery & ALP Introduction	
Thinking & Strategy	11-12 March
Leading in the Future	13-14 March



BLOCK 2

Culture & Change Management	9 June
Contemporary Issues in Transport Management	10 June
Action Learning Projects	10 June
Gender Inclusivity in the Workplace	11-12 June

Online Public lecture/webinar on the State of Transport in SA

12 July

Immersion to Morocco & Spain

14-21 September

-9 Company Visits

-Cultural events

-Mövenpick Hotel Casablanca 5* hotel

-Hotel Emperador 4* hotel in Madrid

Individual Coaching



BLOCK 3

Digital Transformation & Disruption

10 November

Contemporary Issues in Transport

12 November

Public Lecture- Reimagining Transport through Public and Private Partnerships in the Sector

ALP Dry Runs

13 November

ALP Presentations

14 November

Certificate ceremony -14 November 14:00HRS



BLOCK 4

Casablanca, Morocco

Morocco's economic powerhouse and largest city, is a vibrant hub of business, culture, and innovation. Known for its bustling ports, thriving industries, and dynamic urban landscape, the city offers a unique blend of tradition and modernity. Casablanca is undergoing a transformation in urban mobility, with significant transportation initiatives aimed at making the city more sustainable, connected, and efficient. Key projects include the expansion of the tramway network, designed to enhance public transit accessibility, and the introduction of bus rapid transit (BRT) lines to ease congestion and provide faster, more reliable transportation options.

The city's focus on integrating digital technology into transport systems—such as real-time tracking, smart ticketing, and sustainable energy solutions—is helping to reduce its carbon footprint and improve the daily commuting experience. As Casablanca continues to evolve, its commitment to modernizing its infrastructure is setting the stage for a greener, more connected future, making it a gateway for international business and a model for urban development in North Africa.

Madrid, Spain

The vibrant capital of Spain is a dynamic blend of rich history, modern innovation, and cultural diversity. As a major European metropolis, the city offers a high quality of life, thriving business opportunities, and world-renowned cultural attractions. Madrid is also at the forefront of sustainable transportation initiatives, aiming to create a greener, more connected urban environment. The city has invested heavily in expanding its metro system, one of the largest and most efficient in Europe, and has implemented extensive bus rapid transit (BRT) routes to enhance mobility.

Madrid is also a leader in promoting eco-friendly transport solutions, with an expanding network of bike lanes, electric vehicle charging stations, and a successful electric car-sharing program. Additionally, the city is integrating smart city technologies, such as real-time traffic management and digital ticketing, to optimize transportation efficiency and reduce emissions. With its forward-thinking approach to urban mobility, Madrid is setting a benchmark for sustainable transportation, ensuring a more accessible and environmentally friendly future for its residents and visitors alike.



Who should attend?

If you have been identified for fast-track development and have at least ten years' experience at a senior level, then the IEDP is ideally suited for you.



The WBS Learning Experience

Learning on the IEDP is highly interactive and is case study based with group work and networking sessions so that participants can learn as much as possible from each other. You will also learn about yourself by being challenged to examine the assumptions you may have previously held when taking decisions and leading people.



Executive Coaching Sessions

Each participant will attend a number of coaching sessions with a dedicated executive coach. This helps translate the knowledge acquired and skills gained when back at work.



Travel arrangements

The programme fee includes all travel (economy class airfare) and accommodation arrangements which will be made on behalf of the participants. Participants must be in possession of a passport valid up to and including end of 2026. Group shuttle service will be available from hotel to class and class to hotel. No shuttle shall be provided from hotel to airport or from airport to hotel.



Accommodation in Johannesburg

Accommodation in Johannesburg is included in the programme fee class days only. Candidates who opt not to take up accommodation will not be paid the accommodation costs/fee.



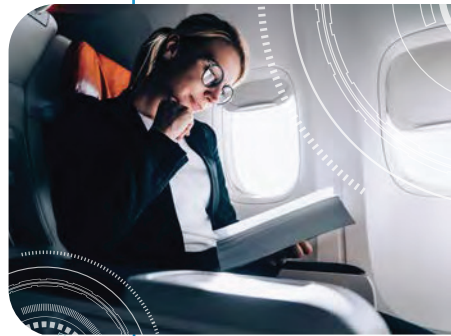
Business Class Upgrades

Participants may apply for an upgrade to business class at an additional fee at their own expense and administration.



Visas

Participants who are accepted on the programme will be assisted in obtaining VISAs. Visas for Morocco and Spain. No refunds of programme fees will be given if, for any reason, participants are unable to obtain the necessary visas.





The IEDP was a life changing experience with the economic, leadership and technology themes left resonating in my life and work. It is practical, engaging and relatable and this makes it powerful beyond measure.

— **Nadine Bham** • **Standard Chartered Bank**

If you want to think global on leadership, business and politics and how these factors impact you and your business, think IEDP. There is a distinct paradigm shift on perspective between a picture and sight. A picture is worth a thousand words however the impact of sight is valueless.

— **Ntando Ndaba** • **Famous Brands**

The speakers have ignited the learning spark within me I am eager to enrol for my next game-changing Masters program and bringing my learnings into my daily work approach.

— **Hazel Chimhandamba** • **Cell C**

UNIVERSITY OF THE
WITWATERSRAND,
JOHANNESBURG



WBS Wits
Business
School
Sculpting global leaders



Transport Education Training Authority

Driven by Vision

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